



# 2018 Sport Nationals Marketing Kit



International Drag Bike League  
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# Event Bio

The International Drag Bike League (IDBL) will host the inaugural IDBL Sport Nationals June 8-10, 2018 at Maryland International Raceway (MIDR). With the diverse IDBL Sport Nationals class structure, this event will appeal to novice and hardcore sportsman motorcycle enthusiasts. The best bike builders, riders, and racers in the country come to IDBL to lay their claim as the best of the best.

The IDBL attracts the majority of its racers from the east coast, yet still draws a large amount of racers from the North, South, and the Midwest. This event will host a total of 6 different sportsman classes/programs including 4.60 Index, 5.60 Index, Crazy 8's, Pro ET and Street ET as well as a special shootout with racers competing for thousands of dollars in purse, trophies and pride.

So, if you have not been to an IDBL event yet, be sure to check one out and see a pit area full of racers, passionate motorcycle fans in the grandstands, a large vendor midway, good food, and a great time!

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## 2018 IDBL Sport Nationals:



**June 8-10, 2018**  
**Maryland International Raceway**

# IDBL Sport Nationals

## Class Structure

### 1. 4.60 INDEX

4.60 Index class is a professional class open to all bikes, and is the World's Fastest Motorcycle Index class. These wild machines carry the front wheel half way to the finish line and put on a great show with side by side racing! This category attracts many Pro Stock and Pro Mod style big tire drag bikes. This index class is a qualified 32-bike field and run on a .400 Pro Tree.

### 2. 5.60 INDEX

5.60 Index class is a sportsman class open to all bikes. This category attracts dragbikes and street bikes. This index class is an all-run field and run on a .400 Pro Tree.

### 3. CRAZY 8's

Crazy 8's is a sportsman class open to street legal bikes only. The category runs on an 8.88 index and gives the quicker Street ET bikes a place to run. This index class is an all-run field run on a .400 Pro Tree.

### 4. TOP SPORTSMAN

Top Sportsman is a sportsman class designed for the quickest Pro E.T. bikes in the country. It attracts the fastest dragbike bracket racers from all over the country. This class is an ET Bracket class and run on a .500 full tree with a qualified 32-bike field.

### 5. PRO E.T.

Pro E.T. is a sportsman class open to dragbikes and street bikes, and is the biggest class at the event. This class is an ET Bracket class and run on a .500 full tree.

### 6. STREET E.T.

Street E.T. is a sportsman class open to street bikes only. This is a great class to come start in and once was the stomping grounds for many of the "Pro" riders today. This class is an ET Bracket class and run on a .500 full tree.

### 7. GRUDGE

The grudge scene is always an exciting class in the IDBL. This class is designed for bikes that want to go head to head with each other for the ultimate in bragging rights. One thing is for sure...the scoreboards are turned off!





## 2018 Sport Nationals

Presented By: **YOUR LOGO HERE**

# Event Presenting Sponsorship

### EVENT PRESENTING SPONSOR

**\$500**

- Sponsor logo printed on all IDBL event flyers.
- Sponsor logo and link will be placed on the IDBL web site.
- 30-Second PA spot (pre-recorded on a CD) played throughout the weekend at IDBL event.
- Vendor space at IDBL event for your company.
- 10 complimentary weekend passes at the gate for IDBL event.
- The sponsor logo will be incorporated with the IDBL event logo, and will be visible on official website, flyers, press releases, etc.
- Ticket gates will handout sponsor's literature at IDBL event. Sponsor must provide literature to IDBL a week prior to the event.

# Class Sponsorship



### 4.60 INDEX

**\$400**

- Sponsor logo printed on all IDBL flyers.
- Sponsor logo and link will be placed on the IDBL web site.
- 30-Second PA spot (pre-recorded on a CD) played throughout the weekend at IDBL event.
- Vendor space at all IDBL events for your company.
- 4 complimentary weekend passes at the gate for IDBL event.
- The sponsor logo will be incorporated with the class logo, and will be visible on the IDBL website, social media and results.

### 5.60 INDEX

**\$400**

- Sponsor logo printed on all IDBL flyers.
- Sponsor logo and link will be placed on the IDBL web site.
- 30-Second PA spot (pre-recorded on a CD) played throughout the weekend at IDBL event.
- Vendor space at all IDBL events for your company.
- 4 complimentary weekend passes at the gate for IDBL event.
- The sponsor logo will be incorporated with the class logo, and will be visible on the IDBL website, social media and results.

**CRAZY 8****\$400**

- Sponsor logo printed on all IDBL flyers.
- Sponsor logo and link will be placed on the IDBL web site.
- 30-Second PA spot (pre-recorded on a CD) played throughout the weekend at IDBL event.
- Vendor space at all IDBL events for your company.
- 4 complimentary weekend passes at the gate for IDBL event.
- The sponsor logo will be incorporated with the class logo, and will be visible on the IDBL website, social media and results.

**PRO ET****\$400**

- Sponsor logo printed on all IDBL flyers.
- Sponsor logo and link will be placed on the IDBL web site.
- 30-Second PA spot (pre-recorded on a CD) played throughout the weekend at IDBL event.
- Vendor space at all IDBL events for your company.
- 4 complimentary weekend passes at the gate for IDBL event.
- The sponsor logo will be incorporated with the class logo, and will be visible on the IDBL website, social media and results.

**STREET ET****\$400**

- Sponsor logo printed on all IDBL flyers.
- Sponsor logo and link will be placed on the IDBL web site.
- 30-Second PA spot (pre-recorded on a CD) played throughout the weekend at IDBL event.
- Vendor space at all IDBL events for your company.
- 4 complimentary weekend passes at the gate for IDBL event.
- The sponsor logo will be incorporated with the class logo, and will be visible on the IDBL website, social media and results.

**TOP SPORTSMAN****\$400**

- Sponsor logo printed on all IDBL flyers.
- Sponsor logo and link will be placed on the IDBL web site.
- 30-Second PA spot (pre-recorded on a CD) played throughout the weekend at IDBL event.
- Vendor space at all IDBL events for your company.
- 4 complimentary weekend passes at the gate for IDBL event.
- The sponsor logo will be incorporated with the class logo, and will be visible on the IDBL website, social media and results.

## Event Midway Sponsorships

**ASSOCIATE****\$250**

- Sponsor logo printed on all IDBL flyers.
- Sponsor logo and link will be placed on the IDBL web site.
- 30-Second PA spot (pre-recorded on a CD) played throughout the weekend at IDBL event.
- Vendor space at all IDBL events for your company.
- 2 complimentary weekend passes at the gate for each IDBL event.